



# Scottish Church College

1 & 3, Urquhart Square  
Kolkata – 700 006

## NOTICE

Date: 13.02.2024



Startup India is inviting submissions for an official jingle as part of the Startup India Initiative. The '**Startup India Jinglethon**' invites the public at large to contribute by submitting an entry for the official jingle of Startup India. Participants are required to provide a script and a 30-second jingle (audio submission) in English, Hindi, or a mix of both. The jingle should be easily comprehensible, peppy, and resonate with the general public at large. Entries may include a tagline or slogan of up to 20 words. Participants should upload their entry as a clear, legible, understandable, and downloadable high-quality MP4 audio file and provide the corresponding link in the application form. Key considerations include a maximum duration of 30 seconds, language flexibility (Hindi, English, or a mix), a concise tagline, and creativity that sets the jingle apart. The aim is to create a jingle that inspires budding entrepreneurs and educates on the Startup India Initiative.

[JingleThon Form](#)