

ERU ENTERPRISE PVT. LTD.

3B, CAMAC STREET MANASAROWAR APARTMENT 2ND FLOOR KOLKATA 700016

To,
Mr. Kumarjit Paul,
Student of Scottish Church College,
Kolkata

Date: 19th May, 2021

Dear Kumarjit,

We are pleased to offer you the position of Business Development Executive with **ERUDITE**.

Please find the following confirmation of the job specifics:

Position Title: Business Development Executive

Start Date: 21st May 2021

Working Hours: 9 Hours per day (One-day week off in a week)

Salary: Rs. 7000 per month (+ Rs. 1000 conveyance will be provided when office re-opens)

Mode of Work: Online (Work from Home till the pandemic scenario improves)

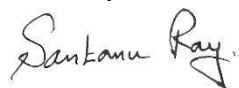
Notice Period: One month

Job Responsibilities: Your day-to-day responsibilities will include the following:

- Identify new digital marketing trends and ensure that the brand is in front of current industry developments.
- Promote the company & its product and services in the digital space.
- Responsible to conduct webinars in different colleges.
- Collect prospective leads from various sources.
- Develop and manage digital marketing campaigns
- Enhance brand awareness in the digital space.
- Lead a team of students who can generate leads and arrange webinars.

Should you have any queries regarding the job details, you can reach out to Mr. Arghya Banerjee by phone (8918458903) or by email (arghya.banerjee@erudite.in), or, you can reach out to me by phone (9836460079) or by email (santanu.ray@erudite.in).

Sincerely,



Santanu Ray
(Sr. Manager - Business Development)
Erudite.