



# Accelerating Research With Oxford University Press



**Nov 17, 2022**



**11:30 - 1:30 PM IST**

## Organiser:

The West Bengal State  
Council of Higher  
Education

## Resource Person:

Ms. Sumita Sen  
Training and  
Implementation Manager  
Oxford University Press

## Training Agenda

- How the Oxford Academic platform caters to the needs of early researchers
- The importance of the Impact Factor & how it is generated
- Smart searching & browsing techniques to generate quick and accurate results.
- How to write a manuscript & the types of manuscripts
- How to select which journal you want to write for
- The journal publishing cycle
- What is Open Access -Kinds of Open Access
- Read & Publish

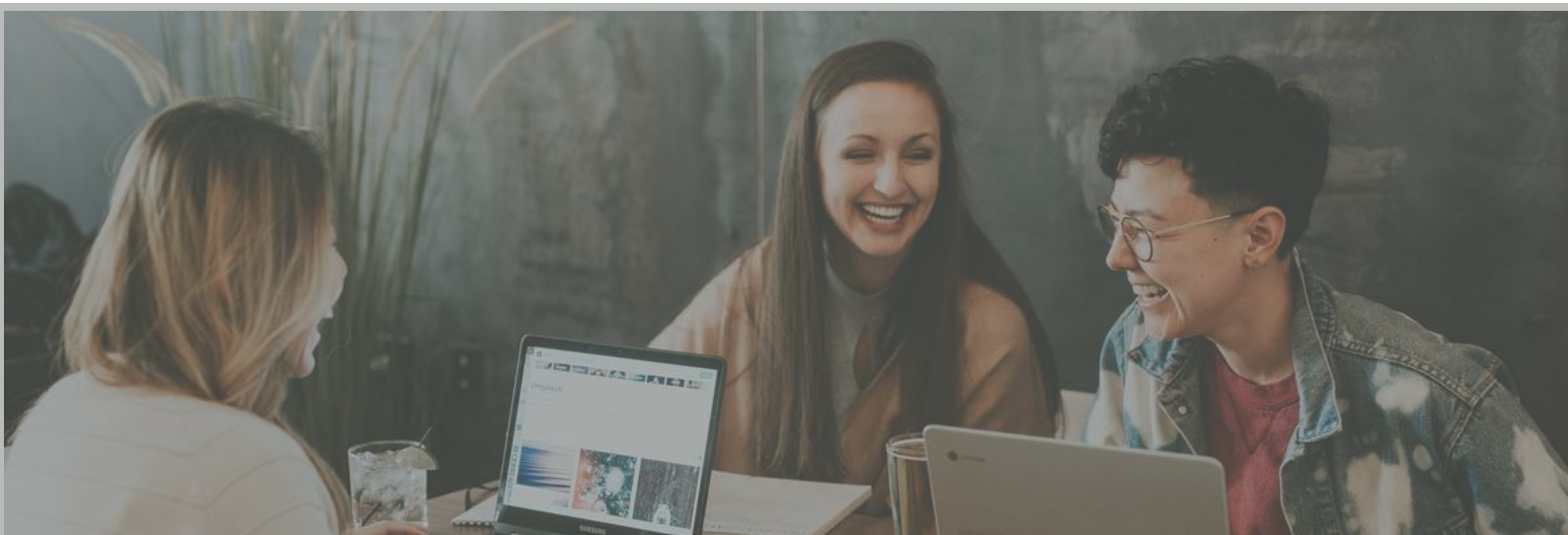
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**OXFORD**  
UNIVERSITY PRESS

**The West Bengal State Council of Higher Education invites you to attend a Workshop on  
Accelerating Research with Oxford University Press  
(a department of the University of Oxford, United Kingdom)  
on November 17, 2022**

The West Bengal State Council of Higher Education in collaboration with Oxford University Press (A department of the University of Oxford, UK) is organizing a workshop on Accelerating Research with Oxford University Press on November 17, 2022.

Date	November 17 <sup>th</sup> 2022
Venue	Online
Duration	11.30 A.M to 1.30 P.M (2 Hours)

This program will help you understand -

- The new Oxford Academic Platform for Journals and other E-Resources available
- How it can help you to enhance and enrich your research
- Key features and concepts of the research process
- Understanding the Publishing process

**Objective:**

- Overview of Oxford Academic New platform
- Introduction of Oxford Academic platform.
- Discuss various integrated products in Oxford Academic (Oxford Handbooks Online, Very Short Introductions & Oxford Journals, etc.)
- How the Oxford Academic platform caters to the needs of early researchers (The importance of the Impact Factor & how it is generated, Smart searching & browsing techniques to generate quick and accurate results.)
- Differences between a thesis and an article
- How to write a manuscript
- Types of manuscripts
- How to select which journal you want to write for
- How do you upload a manuscript on the OUP platform –The article submission process- The journal publishing cycle
- What is Open Access –Kinds of Open Access
- Read & Publish

**Learning Outcome -**

This session will help the new researcher to determine whether you are ready to publish your work, discuss the manuscript forms available, and highlight points to consider when choosing the right journal for your research. At the end of the session, the learner will be able to walk away with an understanding of the publishing process and the steps you should follow when preparing to publish for the first time.

**The training is complimentary, and students, teachers and librarians are free to attend.**